

# Welcome Guests with an Eye-Catching Front Door

Word Count: 385

Spring has sprung, which means it's time to spruce up your exterior spaces. One of the easiest ways to achieve instant curb appeal is to add a pop of personality to your front door. Sharon Grech, Benjamin Moore Color and Design Expert, shares suggestions for painting your front door.

**Embrace your inner style.** The front door is a key focal point of your home, so let your personality shine. "It's less about the architectural style of the house and more about making a personal statement about your style," explains Grech. "Like a tie for a man's suit, your front door can be daring, modern, traditional or classic. Really just have fun with it and make it a reflection of how you want to project your home's personality."

**Choose a fabulous color.** "Since it's a relatively small area compared to the rest of the house, you can afford to take risks and try new colors," recommends Grech. "An interesting trend I'm spotting on front doors is using a pastel color, like pink, coral or pale blue. This works especially well with a home clad in white or a pale neutral. Coral Spice 2170-40 and Venetian Sky are two of my favorites." Just remember that dark colored brick or stone can overwhelm a pale door. For darker colored homes, choose bold shades. Grech recommends Benjamin Moore Aura® Grand Entrance®, which is easy to apply and specifically formulated to retain color integrity and gloss on exterior doors.

**Let there be light.** When selecting a front door color, it is important to consider natural light. North-facing homes tend to attract cool light, and Grech recommends counter balancing this with warmer colors like Firenze AF-225. Conversely, for south-facing homes, the light will likely be warm and intense around noon and a mid-tone, such as Blue Echo AF-505, will look great throughout the day. Always view color selections outside, to see the true effect of exterior lighting. This will help ensure your paint looks fresh throughout the day and rich in the evening.

Whether you decide to be bold with dark colors or prefer lighter hues, Grech suggests earthy tones tend to work well since they are so compatible with the natural elements of the great outdoors.

Find more information at [www.benjaminmoore.com](http://www.benjaminmoore.com).



DOOR: *Tavern Door, Aura® Grand Entrance®, High Gloss*  
TRIM: *Morning Fog, Aura® Grand Entrance®, Satin*